

organicsuites

Saving your money and our environment at the same time.

We Identify, Design, and Implement Strategies to:

- Lower ongoing operating expenses: *most customers see a 30% reduction in their costs*
- Provide a fast return on your investment: *typically within three years*
- Reduce Environmental Impacts: *up to a 50% reduction of greenhouse gas emissions*
- Create healthier workplaces and living places: *removal of up to 80% of most indoor toxins*

Every year, developers and management companies pay tens of millions of dollars **more than necessary** to operate their commercial, residential and hospitality properties.

organicsuites shows you how to put those dollars back into your projects. Using proven green technologies, we work with your existing project team to provide **tangible, deployable and healthful benefits** to your residents, guests and employees. We teach you how to “green” your projects while raising your bottom line at the same time.

HOW IT WORKS

organicsuites was recently contracted by the project development team for an **\$80 Million** project. Consisting of twin 240-unit condo towers, a five-story office building and a three-story parking structure, the project was part of a full block urban redevelopment in downtown Oakland.

Working with the architect, we identified **dozens of opportunities** to reduce the energy and water demands to substantially reduce the operating costs while also adding green design features to increase marketability. Through sketches, diagrams and reports, we provided the project team with all of the information they needed to implement and market these features, including budgetary costs, tax credits and incentive programs.

The result of our findings was wonderfully compelling. With only a modest seven percent increase to base construction costs, the overall project would realize an annual and ongoing reduction in operating expenses of **more than thirty percent*** with an ROI of **less than thirty months**.

Additionally, *organicsuites* worked with the project public relations team to create strategies and opportunities to:

- promote and discuss the new green features of the project, and their benefits
- foster relationships with key industry media to place compelling stories in front of the proper audience
- craft, design and produce all collateral materials to educate the staff and management in explaining the green features found throughout the entire project

organicsuites provides the experience necessary to fully realize the **proven benefits** of green building principles while choosing only the **appropriate** materials and technologies. From projects as diverse as mixed-use development to residential or hospitality renovations, we offer options to increase your bottom line. Our involvement begins with project conception through groundbreaking and into operations. Our process will work on remodel or new construction.

Given the numerous benefits green building offers, contact us today at **www.organicsuites.com** to discuss how we may help you.

** based on research from the US Department of Energy (DOE)*

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ABOUT organicsuites:

organicsuites was developed by award winning architect, **Eric Corey Freed**. A lifelong proponent of green building and education, Eric teaches the Sustainable Design curriculum he developed for **Academy of Art University** and **University of California Berkeley**.

As Founding Chair of Architecture for **The San Francisco Design Museum**, Eric produced the Ecologic Exhibit in 2003.

He is currently on the Board of Directors of **Architects, Designers & Planners for Social Responsibility** (NorCal ADPSR), the **Natural World Museum** and the Environmental Committee of **The Commonwealth Club of California**. Eric is an advisory board member for the **West Coast Green** conference and **Green Home Guide**.

In addition, Eric is co-founder and one of the editors of **ecoTECTURE: The Online Journal of Ecological Design**, a publication for people interested in the environment as well as a featured columnist for **GreenerBuildings.com**. He is author of the forthcoming book, "The Inevitable Architect: A Phase By Phase Guide to Green Building."

As an architect, Eric has worked on projects ranging from homes up to \$5 million to developments up to \$100 million. Seeking to bring his experience in sustainable design to the hospitality market, he formed organicsuites in 2005.

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